

Winnebago Scout Reservation
2016-2020 Camp Continuous Improvement Program

Area	Measurement	Success Criteria	Category
Dining Hall	Expand capacity by 48 seats (six tables)	Convert outdoor porch to enclosed area providing expanded seating capacity Raise funding from private sources, not Council capital funds Completion by 2020 season	Facilities Program Attendees
Handicraft Pavilion	Replace existing facility	Significant grant in hand to finance, but will not cover all safeguards architect has designed into the structure. Architect working with Properties Committee volunteer (who is also an architect) to balance safety and practical cost considerations. Completion by 2016 season.	Facilities Program Finance
Campsites	Efficient occupancy of large sites by small units	When necessary, pair small units attending camp in one site for efficient utilization of campsites to maximize revenue.	Facilities
Campsite Division	Physically divide and equip selected campsites to accommodate two smaller units	Divide into "A" and "B" sites: Cayuga: by 2017 Delaware: by 2018 Algonquin: by 2019	Facilities
Lean-to Sites	Enclose fronts of leant-os	Better utilization of these sites during summer camp. Shawnee: by 2016 Onondaga: by 2017 Leni Lenape: by 2018	Facilities Program

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Outdoor Skills Program Area	Construction of new 20x40 pavilion	Completion by 2020 season (after Handicraft Pavilion and Dining Hall expansion). Assumes no Council capital funds available, potential financing by same source as Handicraft Pavilion and Dining Hall	Facilities Program
Retention of Troops	A certain percentage of troops return for summer camp each year	55% of troops return for summer camp each year.	Attendees
Retention of Senior Staff	Retain a certain percentage of senior staff each year	Retain 50% of senior staff annually.	Program
Troop Relationships/Marketing	Know the summer camp history and plans of every troop that camps at Winnebago on weekends during the year.	Identify troops that rotate between camps vs. those that return to the same camp each year. Based on this intelligence, maintain a list of summer camp prospects.	Attendees
Net Income	Produce an operating surplus as a year-round operation, not just summer camp.	Year round operating surplus of at least 1% annually.	Finance
District Activities	Camp is fairly compensated by the districts for revenues lost when camp is rented for district events.	Districts compensate the camp for 75%* of the revenue that would be generated on a normal weekend. *actual percent to be determined by the Camping Committee.	Finance

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Council Activites	Camp is fairly compensated by council committees for revenues lost when camp is used for council events.	By Council policy, programs such as Scoutmaster Fundamentals use significant portions of the camp rent free. Review this policy. Council committees compensate the camp for some fair percentage of lost revenue.	Finance
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