



## Storefront Sale

### **What:**

- A sale in front of a store or other high volume, high traffic location.
- Order popcorn in July for pick-up in August or get product from the council office

### **When:**

- August 3<sup>rd</sup> through October 28<sup>th</sup>
- Trail's End will also be securing storefront locations for PPC.
  - Reserve your times
  - Scouts sign up for times using the Trail's End App
- Contact store or event organizer to set up times and dates.
  - Add location to your Trail's End webpage
  - Scouts sign up for times using the Trail's End App

### **Where:**

- Deli or bagel shop in town
- Farmer's market
- Hardware store
- After religious services

### **How:**

- Have the Scouts practice what they are going to say to their potential customers.
- Scouts should be in their uniforms.
- Create a product display but have Scouts in front, not behind it.
- Use the Square app in the Trail's End App for easy payment and to record every sale.
  - Only sales recorded in the app earn the Scouts' prizes.

