



RACE 2 SCOUTING

Descriptions of Prizes
Available at
www.kellerprizeprogram.com

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KELLER MARKETING
A Division of General Commercial Corp.
888-351-8000

Council Code: 358PPC

www.ppcbsa.org

**For Sale Related Questions:
Council Office (973) 765-9322**

**For Prize Related Questions:
GCC/Keller Marketing (888) 351-8000**



Scan the QR Code to the left for a detailed description of the prizes or visit www.kellerprizeprogram.com

How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$150 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$300 or more and receive a Popcorn Sale Patch AND a prize from Level 3 OR two items from Level 2.
- Any Scout who qualifies for the Trail's End E-Gift Card Program may only order Participation items
- All gift cards are electronic, and Scouts can receive more than 1.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

Heroes, Helpers & First Responders

Scouts who sell a total donation of \$50 or more will receive a Heroes, Helpers & First Responder official CSP.

Contact Council Office for Order Form.



BONUS CLUB

Scouts who sell \$1,000 in product will receive a COSMO 350 Headlamp

The COSMO 350 Headlamp has both an all-purpose beam with multiple functionalities and a red LED night-vision setting. Rechargeable battery.

Contact Council Office for Order Form.



\$300 LEVEL 3

- 5 - Plus Plus Creepy Critter Assorted Sets
- 6 - Cinch Backpack w/ Scouting America™ Branding
- 7 - Magic Sand Set w/ 6 Molds
- 8 - Watch/Pedometer



\$150 LEVEL 2

- 1 - Fire Starter and Steel
- 2 - Flashing Crystal Putty Slime Assorted Colors
- 3 - Compass Thermometer Whistle
- 4 - Highlighter Scout - 4 Color Highlighter w/ Retractable Computer Brush



LEVEL 1

- 0.1 - Popcorn Sale Patch
Sell any item
- 0.2 - Military Sale Pin
Sell One Military Donation
- 0.3 - Online Sale Pin
Sell One Online Order
- 0.4 - Top Seller Pin
Be 1 of the Top Sellers in Your Pack or Troop



0.2

0.3

0.4