



2025 COMMISSION LEVELS

Units can earn up to a 40% Commission through the Popcorn Sale! Commission Levels for STOREFRONT & WAGON Sales Only

EARN 32% BASE COMMISSION

Everyone starts here.

EARN 1% TRAINING COMMISSION

- 1) All training sessions will be ZOOM.
 - a) New Kernels take a "New Kernel" training session.
 - b) Returning Kernels can take a "New Kernel" training if they want to review or a "Returning Kernel" training.
- 2) Register at <https://scoutingevent.com/358-PopTrain>

EARN 2% KICK-OFF COMMISSION

- 1) Submit a photo or video of your unit kickoff to PPC either by email to beth.millerporter@scouting.org or by posting it on the PPC (not Trail's End) Popcorn Facebook group.
 - a) A kickoff can be a separate meeting or part of one of the first unit meetings.
 - b) It is not a sale.

EARN 5% SALES SUCCESS COMMISSION

- 1) Units who sold in 2024:
 - a) If your 2024 sales were \$7,000 or under, increase your sales by 15%
 - b) If your 2024 sales were between \$7,001 and \$17,000, increase your sales by 10%
 - c) If your 2024 sales were \$17,001 or higher, increase your sales by 5%
- 2) Top Selling units (\$35,000+) in 2024 will receive 5% Sales Success Commission automatically.
- 3) A new selling unit must sell \$3,500 (total of all sale types)
- 4) The details for each pack/troop/crew will be emailed to the Primary Contact Leader registered in the Trail's End popcorn system by the end of April and again in June.

ONLINE SALES ARE AT A FIXED 30% COMMISSION